

# 2024 Event Program Opportunities

Ad Space & Congratulatory Messages



*Don Carlos*  
HUMANITARIAN AWARDS

**Advertise your organization or include a congratulatory message to awardees in our 41<sup>st</sup> Annual Don Carlos Humanitarian Awards event program.** More than 400 business owners, government representatives and community members will see your program ad during the awards ceremony on Monday, November 18, at SRP's PERA Club and on our website following the event.

## RATES & DIMENSIONS

I'd Like to Purchase	Ad Space Options	Rate	Live Dimensions
<input type="checkbox"/>	Full Page	\$300	7.5"W x 7.5"H
<input type="checkbox"/>	Half Page	\$150	7.5"W x 3.625"H
<input type="checkbox"/>	Quarter Page	\$75	3.625"W X 3.625"H

## AD SPECS

- Color or black / white / grayscale ads.
- Must provide camera-ready artwork, unless listing a congratulatory message only.
- Set-up for simple congratulatory messages can be provided, at no additional cost.
- File formats accepted: AI, PDF, PNG, TIF or JPG (if AI file, fonts need to be outlined).
- Artwork must be high resolution (300 dpi or higher).
- Personalized ad messaging is suggested to acknowledge the event or an honoree within your ad (Example: "YOUR COMPANY NAME is proud to sponsor the Don Carlos Humanitarian Awards").
- All ads are subject to approval to ensure appropriateness for event.
- Available program advertising space is limited.
- **Ads must be purchased, and acceptable artwork received by October 1.**

## HOW TO SUBMIT AD OR MESSAGE

- Email to [cindy\\_kominska@tempe.gov](mailto:cindy_kominska@tempe.gov)
- Deliver to 34 E. 7th Street, in Tempe.
- Call 480.858.2310 for other options to submit artwork.
- If a confirmation email is not received 24 hours after submitting artwork, please contact us.

## CONGRATULATORY MESSAGES

Please email message or write on back of form. Note: keep messages brief, to fit in space and for readability.

## HOW TO PURCHASE AD SPACE

Online: [tempecommunitycouncil.org/event-program](http://tempecommunitycouncil.org/event-program)

Mail or drop off payment to: Tempe Community Council, 34 E. 7<sup>th</sup> Street, Tempe, AZ 85281



Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Form of Payment:  Check  Cash  Visa  MasterCard  AmEx  Discover

Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CCV # \_\_\_\_\_

Amount To Be Charged \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_